

RADIANT, REJUVENATING RADIESSE

BY: VALERIE KELLEY

With age comes experience, wisdom, self-awareness. But with every turn of the calendar, age also brings some other not-so-wonderful reminders — visual reminders — of the years gone by. You know what we’re talking about. Lines. Wrinkles. Sagging. Most of us don’t mind getting older, but looking older? Definitely not!

Making lines and droopy skin disappear used to require scalpels, stitches and surgery suites, but thankfully people can turn to less invasive procedures like Botox, Juvederm, Restylane and Belotero. But one of the most highly recommended is Radiesse, and for good reason. FDA-approved for cosmetic use, Radiesse is well known for immediate satisfaction and long-term results. Indeed, it provides more longevity than any of the other leading dermal fillers on the market today, making it one of the most cost effective as well.

That’s all well and good, but what makes Radiesse truly different? Good question! First and foremost, Radiesse can smooth out deep wrinkles and lines around the nose, mouth and jawline, known as nasolabial folds and marionette lines. It can also add youthful contours to the cheeks and jaw line. But what really sets Radiesse apart is that it stimulates the growth of new collagen, the protein in your skin that gives it a smooth texture and elasticity. It’s no wonder that Radiesse is often used as part of a “liquid” face-lift or injectable facelift procedure. But it’s important to note that while Radiesse is most often used to treat the most common signs of aging, its uses extend much, much further.

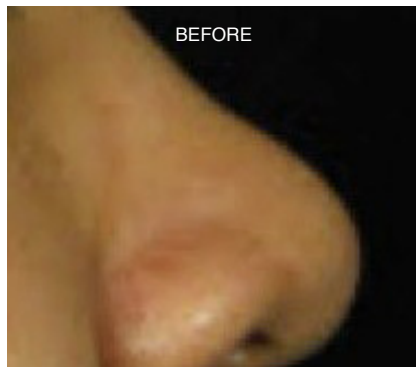
Non-Surgical Nose Job. Did you know that Radiesse has been used to fill divots and defects, soften a pinched tip, and even shape or improve a low or shallow bridge? So before you opt for that



BEFORE



AFTER



BEFORE



AFTER

expensive nose job, consider Radiesse. While the results are temporary, recovery from dermal filler injections is shorter and easier than nasal surgery. Plus, if you are uncertain about how you might look, this is one easy way to take a test drive.

Improving Jawline and Jowls. In terms of volume, the lower third of the face is prone to age-related sagging and an unsightly accumulation of fat. A filler like Radiesse can help contour the jawline, adding lift and fullness to help create a more chiseled, youthful look without surgery scars.

Hand Rejuvenation. As we age, our hands lose firmness and plumpness, becoming more bony and fragile looking with unsightly vein and joint protrusion, and a thin, crepe-like texture. Combating this takes more than hand cream, though that simple step does make a difference. Radiesse injections provide immediate and durable results, adding volume to the back of the hands giving them a supple, more youthful appearance instantly.

Earlobe Rejuvenation. It’s not exactly the first body part we think of when we’re battling signs of aging, but the earlobes can be just as symptomatic as the

face or neck. Years of sun exposure and gravity-exacerbating earrings can leave lobes looking droopy, thin and even wrinkly. Radiesse can plump saggy lobes, adding support and giving them a visual lift. If the earring hole is slightly stretched, this will make the hole appear smaller.

With so many benefits, it may be easy to assume that Radiesse is good for everything, but that’s not true. Radiesse can never be placed in the lips because the compound is too firm and will never look soft or natural. Of course, Radiesse should not be used if you are allergic to any of its ingredients, or if you desire only short-term results.

Remarkably, with Radiesse, you manage to welcome back your own collagen to smooth out the signs of aging. Using your body’s ability to grow collagen and regenerate tissue, Radiesse will produce a fresh, rested, healthy looking result that may last a year or more.

Lecada Medical Artistry offers a full menu of non-surgical options to help you achieve a refreshed, rejuvenated appearance. If you’re looking for an alternative to cosmetic surgery, contact Lecada at 813-874-2332 for a complimentary consultation.